



Florida 18th Congressional District Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 45%
Mitt Romney..... 50%
Undecided..... 4%

Q2 Do you have a favorable or unfavorable opinion of Allen West?

Favorable..... 49%
Unfavorable 41%
Not sure..... 10%

Q3 Do you have a favorable or unfavorable opinion of Patrick Murphy?

Favorable..... 34%
Unfavorable 47%
Not sure..... 19%

Q4 The candidates for Congress are Republican Allen West and Democrat Patrick Murphy. If the election were today, who would you vote for?

Allen West..... 51%
Patrick Murphy..... 42%
Not sure..... 8%

Q5 Would you say the negative advertising surrounding this Congressional race made you more likely to vote for Allen West, more likely to vote for Patrick Murphy, has it made no difference, or do you not find the advertising to be negative?

More likely to vote for West..... 31%
More likely to vote for Murphy..... 27%
No difference 39%
Don't find advertising to be negative 0%
Not sure..... 2%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 32%
Republican..... 40%
Independent/Other..... 29%

Q8 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 13%
White 70%
African-American 10%
Other..... 7%

Q9 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 20%
46 to 65..... 41%
Older than 65..... 27%

Q10 County

Palm Beach County 40%
Martin County 26%
St. Lucie County 34%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	45%	47%	42%
Mitt Romney	50%	49%	53%
Undecided	4%	4%	5%

	Base	Gender	
		Woman	Man
West Favorability			
Favorable	49%	48%	52%
Unfavorable	41%	42%	40%
Not sure	10%	11%	8%

	Base	Gender	
		Woman	Man
Murphy Favorability			
Favorable	34%	34%	33%
Unfavorable	47%	45%	49%
Not sure	19%	20%	18%

	Base	Gender	
		Woman	Man
West/Murphy			
Allen West	51%	50%	51%
Patrick Murphy	42%	41%	42%
Not sure	8%	8%	7%



Crosstabs

	Base	Gender	
		Woman	Man
Impact of negative ads			
More likely to vote for West	31%	31%	32%
More likely to vote for Murphy	27%	27%	28%
No difference	39%	41%	37%
Don't find advertising to be negative	0%	-	1%
Not sure	2%	2%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	45%	88%	14%	41%
Mitt Romney	50%	10%	85%	46%
Undecided	4%	2%	0%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
West Favorability				
Favorable	49%	20%	78%	43%
Unfavorable	41%	68%	17%	44%
Not sure	10%	11%	5%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Murphy Favorability				
Favorable	34%	66%	15%	24%
Unfavorable	47%	19%	67%	50%
Not sure	19%	16%	17%	26%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
West/Murphy				
Allen West	51%	13%	80%	52%
Patrick Murphy	42%	78%	18%	34%
Not sure	8%	8%	2%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Impact of negative ads				
More likely to vote for West	31%	15%	47%	26%
More likely to vote for Murphy	27%	54%	12%	19%
No difference	39%	29%	39%	51%
Don't find advertising to be negative	0%	-	-	2%
Not sure	2%	2%	2%	2%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	45%	52%	38%	74%	63%
Mitt Romney	50%	39%	59%	19%	34%
Undecided	4%	9%	3%	7%	3%

	Base	Race			
		Hispanic	White	African-American	Other
West Favorability					
Favorable	49%	56%	53%	28%	32%
Unfavorable	41%	28%	38%	67%	53%
Not sure	10%	16%	9%	5%	14%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Murphy Favorability					
Favorable	34%	35%	31%	46%	43%
Unfavorable	47%	40%	51%	39%	30%
Not sure	19%	25%	18%	15%	26%

	Base	Race			
		Hispanic	White	African-American	Other
West/Murphy					
Allen West	51%	45%	56%	33%	33%
Patrick Murphy	42%	47%	38%	59%	47%
Not sure	8%	8%	6%	8%	19%

	Base	Race			
		Hispanic	White	African-American	Other
Impact of negative ads					
More likely to vote for West	31%	32%	33%	35%	8%
More likely to vote for Murphy	27%	18%	26%	40%	35%
No difference	39%	48%	38%	25%	55%
Don't find advertising to be negative	0%	-	1%	-	-
Not sure	2%	2%	2%	-	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	45%	52%	33%	52%	40%
Mitt Romney	50%	40%	60%	45%	57%
Undecided	4%	8%	7%	3%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
West Favorability					
Favorable	49%	50%	61%	43%	50%
Unfavorable	41%	35%	28%	48%	42%
Not sure	10%	15%	11%	8%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Murphy Favorability					
Favorable	34%	28%	17%	41%	38%
Unfavorable	47%	44%	59%	43%	45%
Not sure	19%	28%	24%	16%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
West/Murphy					
Allen West	51%	38%	67%	44%	53%
Patrick Murphy	42%	46%	26%	49%	40%
Not sure	8%	15%	7%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Impact of negative ads					
More likely to vote for West	31%	42%	37%	24%	33%
More likely to vote for Murphy	27%	23%	11%	34%	31%
No difference	39%	35%	50%	39%	34%
Don't find advertising to be negative	0%	-	2%	-	-
Not sure	2%	-	-	3%	2%



Crosstabs

	Base	County		
		Palm Beach County	Martin County	St. Lucie County
Obama/Romney				
Barack Obama	45%	44%	39%	51%
Mitt Romney	50%	49%	57%	47%
Undecided	4%	7%	3%	2%

	Base	County		
		Palm Beach County	Martin County	St. Lucie County
West Favorability				
Favorable	49%	47%	57%	46%
Unfavorable	41%	41%	35%	45%
Not sure	10%	12%	7%	8%

	Base	County		
		Palm Beach County	Martin County	St. Lucie County
Murphy Favorability				
Favorable	34%	31%	29%	41%
Unfavorable	47%	45%	58%	41%
Not sure	19%	25%	13%	18%

	Base	County		
		Palm Beach County	Martin County	St. Lucie County
West/Murphy				
Allen West	51%	51%	56%	46%
Patrick Murphy	42%	43%	36%	45%
Not sure	8%	7%	8%	9%





Crosstabs

	Base	County		
		Palm Beach County	Martin County	St. Lucie County
Impact of negative ads				
More likely to vote for West	31%	32%	33%	30%
More likely to vote for Murphy	27%	28%	23%	30%
No difference	39%	38%	44%	38%
Don't find advertising to be negative	0%	1%	-	-
Not sure	2%	2%	1%	2%

